



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Great American Media
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Contract # 1340486

Schedule Dates

10/23/12-10/26/12

Advertiser

DCCC-Democratic Congressional Campaign Commi

Date Entered
Last Modified

07/18/12
07/18/12

Entered By

Katie Freckleton

Agency

Great American Media (2231)

Product

POLITICAL ISSUE (ns) (1187)

CO-OP

No

Brand

DCCC 10/23 (450985)

Headline #

06238774

Salesperson

TeleRep/DC, Washington DC (2995)

Demo

Normal

Sales Office

TeleRep Washington DC

Buyer Name

KEULEMAN,KATIE

Phone/Fax

11/14/1193

Account Types

National/Political Issue Agency BRD

Billing Type

Standard

Comments

DCCC 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL
CAMPAIGN COMMITTEE

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Oct. 2012	8	\$200.00
Grand Total:	8	\$200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	12P-1P (MST)	2		X	X	X	X			2	\$25.00	\$50.00	Salt Lake City (KMYU)	WENDY WILLIAMS	7/18/12
2.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	2P-3P (MST)	2		X	X	X	X			2	\$25.00	\$50.00	Salt Lake City (KMYU)	COLD CASE FILES	7/18/12
3.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	3P-4P (MST)	2		X	X	X	X			2	\$20.00	\$40.00	Salt Lake City (KMYU)	JUDGE GUNN	7/18/12
4.0	Normal Line / SPOT	10/23/12-10/26/12	1	:30	4P-5P (MST)	2		X	X	X	X			2	\$30.00	\$60.00	Salt Lake City (KMYU)	DIVORCE COURT	7/18/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 7.20.12

JUL17/12 14.1
*** KMYU-TV ***

✓ 20

BUYER NAME	KATIE KEULEMAN
SALES PRSN	WA- CHERYL BLAIR

REGIONAL

DATE JUL 11 12 14.12

FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$200
PLEASE CONFIRM, THANKS!

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

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AGENCY ADVERTISER CODE = 11          AGENCY EST# = 1193
AGENCY PRODUCT CODE = 14
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2

PROGRAM : WENDY WILLIAMS
CON COM1 : WENDY WILLIAMS

2

```
PROGRAM : COLD CASE FILES
CON COM1: COLD CASE FILES
```

REP HEADLINE# 6238774
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

JUL17/12 14.1
 *** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			300P-400P	30		\$20.00	10/23	10/26	2		TU-F	2
PROGRAM : JUDGE GUNN												
CON COM1 : JUDGE GUNN												
4			400P-500P	30		\$30.00	10/23	10/26	2		TU-F	2
PROGRAM : DIVORCE COURT												
CON COM1 : DIVORCE COURT												
OCT/12			\$200.00			NOV/12						
						\$.00						
CONTRACT TOTAL												\$200.00
TOTAL SPOTS												8

MARKET TOTALS \$20,000 KMYU 1% KUTV 27% KTVX 20% KSL 26% KSTU 24% KUCW 2% KJZZ 0%
 SVC- NONE
 DEMOS- RA35+*